

**MEETING**  
of the  
**MSPA MARKETING COMMITTEE**

**WEDNESDAY, JULY 18, 2018 at 8:30AM**  
**MSPA HQ - 3808 Ocean View Blvd., Montrose**

**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**Invited Guests:**

- Mary Dawson – Social Media
- Dale Dawson – Events Coordinator Services
- Steve Pierce – Communications Administrative Services

**BUSINESS AGENDA:**

- Social media
- Film Festival Update
- Hair Event
- Wine Walk
- Christmas

Meeting is scheduled for 90 minutes.

**MSPA Marketing Committee:** GiGi Garcia – chair

Andre Ordubegian

Kim Kelly

Jeannie Bone (alternate)

Patti Cook

Victoria Malone

Jessica Palacios